

## 2005 Lipper Fund Awards Icon Guidelines

The Lipper Fund Awards 2005 highlight individual funds and fund families that have delivered consistently strong performance relative to peers. Lipper does not charge fund families to use the awards in marketing their funds.

Separate versions of the Lipper Fund Awards 2005 icons are available for use in print and online promotional pieces. EPS icons should be used for print pieces, while JPG icons are appropriate for online use.

The icons are available for downloading at <http://www.lipperweb.com/2005FA/main>. Please email [branding@lipper.reuters.com](mailto:branding@lipper.reuters.com) with any questions.



### PRINT



**Lipper Blue**  
(Pantone 286C)  
Four-color  
C 100% Y 0% M 60% K 6%



**Lipper Orange**  
(Pantone 152C)  
Four-color  
C 0% Y 100% M 51% K 0%

### WEB



**Lipper Blue**  
(Hexadecimal 000099)  
RGB  
R 255 G 102 B 0



**Lipper Orange**  
(Hexadecimal FF6600)  
RGB  
R 0 G 0 B 153